# Public Charities and Private Foundations

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# Classification of Charitable Organizations



#### Private Foundation

- Per § 509(a): Organization described in § 501(c)(3) other than the following:
  - Traditional public charities
  - Publicly supported charities
  - Supporting organizations
  - Public safety testing organizations

(i.e. § 501(c)(3) is a private foundation if it fails to qualify as a public charity)

#### Private Nonoperating Foundation

- Most common
- Generally receives its funding from one primary source, such as an individual, a family or a corporation
- Does not generally actively raise funds or seek grants
- Required to distribute approximately 5% of its assets annually to public charities
- Donors' charitable income tax deductions are more limited than when made to a public charity.

#### Tax Treatment for Donors

- Gifts of Cash and Nonappreciated Property
  - Limited to 30% of AGI
    - 50% if to public charity or private operating foundation
- Gifts of Appreciated Property
  - Limited to 20% of AGI
    - If gift of qualified stock, donor can write off fair market value
    - If not qualified stock, donor must write off basis
  - 30% if to public charity or private operating foundation

# Tax on Net Investment Income - IRC §4940

- "Audit Tax" originally intended to fund exams of PF's (within 4940s but not as "prohibited transaction" tax that can be avoided
- Tax-exempt foundations
  - Tax is 2% of Net Investment Income
  - Rate reduced to 1% in certain circumstances

# Self-Dealing

Self dealing - certain actions between a private foundation and a disqualified person

- can be *direct* or *indirect*, and includes:
- Sale or exchange or leasing of property
- Lending of money or extension of credit
- Furnishing of goods/services/facilities (limited exception)
- Payment of compensation (limited exception)
- See 4941 for comprehensive list

#### Self-Dealing (Disqualified Persons)

- Foundation Managers (officers, directors, trustees)
- 2. Substantial contributors (greater than 2% of total contributions since inception and more than \$5000)
- 3. **20% Owners** (owner of 20%+ control of organization that is a substantial contributor)

- 4. Family Member of (1), (2) or (3) (spouses, ancestors, children, grandchildren, great grandchildren)
- 5. 35% owned entities (organizations more than 35% controlled by any of the above)

# Minimum Distribution Requirements

- Private Foundation must generally distribute at least 5% of its Asset Base on an annual basis in qualifying distributions
  - Asset Base includes those assets not used in furtherance of the foundation's exempt purposes, such as the foundation's office building
  - Generally includes cash, stocks, bonds and other investment assets
- Qualifying Distributions
  - Grants to qualified charitable organizations (other 501(c)(3) organizations)
  - Grants to non-charities for charitable purposes (requires expenditure responsibility)
    - · Special rules for grants to individuals for travel, study, or similar
  - Costs of direct charitable activities

#### Excess Business Holdings

- Foundations are limited in business ownership, and may only own
  - 20% of voting stock in a corporation, reduced by the percentage owned by all Disqualified Persons
  - 35% of voting interest (reduced by what Disqualified Person owns) if control is not in Disqualified Person
  - De minimis 2% voting stock or value
  - 5 years to dispose of Excess Business Holdings
  - May not dispose of interest to a Disqualified Person

#### Jeopardizing Investments

- Private Foundation cannot make investments which would jeopardize the exempt purpose
  - No per se violations in code
  - "Prudent Investor" standard of care
  - Examples:
    - Margins, selling short
    - Speculative investments
  - Does not apply to gifts received by the Private Foundation

### Taxable Expenditures

- Expenditures not in furtherance of exempt purpose; Examples:
  - Carrying on propaganda or political activities
  - Distributions to non-charities, including grants to individuals
    - Unless distribution is in fact charitable, IRS approval in advance and Expenditure Responsibility is exercised

# Private Operating Foundations

- Directly carry on charitable activities, instead of making grants to other organizations
- Donors receive more liberal public charity deductibility limits
- Must meet the "income test" AND one of three OTHER tests
  - "assets test"
  - "endowment test"
  - "support test"
    - Computation Period: Based upon year in question and the three preceding years

#### "Income Test"

- Must distribute Substantially All of the lesser of its Adjusted Net Income or its Minimum Investment Return directly for the active conduct of its exempt purpose
  - Does not include grants to other organizations
- Substantially All means 85% or more
- Adjusted Net Income gross income less deductions allowable to a corporation
  - Does not include gifts, grants or contributions
- Minimum Investment Return 5% of the assets not used directly in carrying out exempt purposes (same test as Minimum Distribution for a Private Foundation)

## Assets/Endowment/ Support Tests

- Assets Test
  - Substantially more than ½ of assets must be held for use for exempt function activities
    - Defined to be 65% or more
- Endowment Test
  - Direct distributions of at least 2/3 of the Foundation's Minimum Investment Return, or 3 1/3 % of its endowment

#### **Support Test**

- At least 85% of the organization's Support (excluding Gross Investment Income) must be from a combination of the general public and 5 or more exempt organizations and
- Not more than 25% of Support (excluding Gross Investment Income) must be from any one exempt organization and
- Not more than 50% of Support be from Gross Investment Income
- Based upon year in question and three prior years (met on aggregate basis)

# Prohibited Transactions/Excise Taxes

- Not subject to the tax on undistributed income
- Subject to prohibition/excise tax relating to:
  - Self-Dealing
  - Excess Business Holdings
  - Jeopardizing Investments
  - Taxable Expenditures

## Types of Public Charities

- Institutional public charities Section 509(a)(1);170(b)(1)(A)(i)–(v)
  - By definition or activity (churches, schools, hospitals)
- Publicly supported charities
  - 509(a)(1);170(b)(1)(A)(vi) "donative" public charities (e.g. United Way)
  - 509(a)(2) "gross receipts" or "service provider" public charities (e.g. museum, zoo, opera)
- Supporting Organizations 509(a)(3)
- Public Safety Organizations

#### "Traditional" Public Charities

- IRC 170(b)(1)(A) includes
  - Churches and conventions of churches
  - Educational organizations
  - Hospitals/medical research facilities
  - Endowment funds for state and municipal universities
  - Governmental Units
- Specific and detailed regulations govern each type of IRC 509(a)(1) institutional public charity
- No additional requirements to be classified as public charities

### "Donative" Public Charity

- Referenced in 509(a)(1) and 170(b)(1)(A)(vi)
- Does not provide services
- Must receive a substantial part of its support from the public or governmental units; two "either/or" tests
  - Mechanical Test: Must normally receive at least 1/3 of total support from governmental units or the general public
  - Facts and Circumstances Test
- Example: Humane Society, Union Gospel Mission, United Way

# Donative Publicly-Supported Charities

- Computation: Public Support/Total Support
- Total Support:
  - Gifts, grants, and contributions
  - Certain membership fees
  - Net unrelated business income
  - Gross investment income (excluding capital gains)
  - Excludes exempt function revenue
- Public support is total support minus:
  - Net unrelated business income
  - Gross investment income (excluding capital gains)
  - Contributions in excess of 2% of total support from one source
- Excludes unusual grants from both public support and total support

# "Service Provider" Public Charity

- Described in 509(a)(2)
- Generally has members
- Provides services or has "gross receipts"
- Must meet 2 public support tests (different tests from donative public charities)
- Example: Museum of Science & History, Fort Worth Zoo

## Support Test - 509(a)(2)

- "Gross receipts" or "service provider" public charity must meet the:
  - "Not more than 1/3" support test not more than 1/3 of its total support from gross investment income and net unrelated business
  - "More than 1/3" support test more than 1/3 of its total support from governmental units or general public

## "More than 1/3" Support Test

- Must normally receive more than 1/3 of its support from the public
  - Numerator (Public Support)
    - Amounts from governmental units
    - · Amounts from other than disqualified persons
    - Amounts received from other public charities
    - Gross receipts:
      - Counted as Public Support only to the extent the amount received from each individual does not exceed \$5,000 or 1% of the Total Support for the year
      - Gross receipts is exempt function revenue -- public support does not include UBTI

## "More than 1/3" Support Test

- Denominator (Total Support)
  - Includes everything BUT:
    - Unusual grants
    - Voluntary services
    - Capital gains
    - In other words, these items are excluded from the support fraction entirely
- Receipts from Disqualified Persons
  - Not counted at all as Public Support, but included in Total Support
  - DPs include Substantial Contributors
    - Any person who has contributed more than \$5,000 if this amount is more than 2% of all gifts received by the organization since its creation (and family members, etc. of the substantial contributor)

## **Supporting Organizations**

- Described in 509(a)(3)
  - Organized and operated at all times for the benefit of, and to perform the functions of, a specified IRC 509(a)(1) or (a)(2) charity;
  - Operated, supervised, or controlled by, or in connection with one or more IRC 509(a)(1) or (a)(2) charity; and
  - Cannot be controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more public charities).

### Organizational Test

- Organizational Documents Must
  - State that purposes of the organization are limited to the purposes or one or more benefited public charities
  - Not expressly empower the SO to engage in activities that do not further the charitable purposes of the benefited charity
  - Designate by class or purpose or by name the public charities to be benefited
    - On 990 SO must list all supported organizations, an indication of the Type of SO it is, and a statement that the SO is not controlled by donors or parties related to donors
  - Not authorize the SO to benefit any other public or private charity or charities

## **Operational Test**

- Must be "operated exclusively" for the support of the supported organizations
  - "Permissible beneficiary" requirement
    - Providing for the charitable class benefited by the specified public charity
  - "Permissible activity" requirement
    - Pay to the supported organization or use funds to carry on an independent activity that supports or benefits the supported organization

## Type I Supporting Organization

- Operated, supervised or controlled by one or more publicly supported organizations
- Parent/Subsidiary relationship
  - Control by publicly supported organization
  - Majority of officers, directors, trustees appointed by supported organization
  - Purposes similar to and no broader than that of supported organization
  - Specified organization requirement
    - Designate by name in governing documents
    - · Designate by class in governing documents, or
    - Have historic and continuing relationship with supported organization and by virtue of this relationship have developed a substantial identity of interest between the organizations

#### Type II Supporting Organization

- Supervised or controlled in connection with publicly supported charity
- Brother/Sister Relationship
  - Common supervision or control
    - Such that SO will be responsive to needs and requirements of supported organization
  - Mere making of payments not enough of a connection

#### Type III Supporting Organization

- "Operated in Connection With" one or more publicly supported charities
  - Must specify supported public charity by name
  - Not permitted to substitute supported organizations, unless predicated on something out of organization's control
  - May not support foreign organizations
  - Notification Test
  - Responsiveness Test
  - Integral Part Test
    - Functionally-related Type III supporting organization
    - Non functionally-related Type III supporting organization

#### Responsiveness Test

#### Must have:

- 1. "Appointee requirement"
  - One or more officers, directors or trustees appointed by supported organization
- 2. OR "common director requirement"
  - One or more common director/trustee/officer
- 3. OR "close and continuous requirement"
  - Close working relationship
- 4. AND "significant voice requirement"
  - By reason of 1, 2, or 3, the publicly supported organization has a significant voice in the investment policies of the SO, the timing of grants, etc., and directing the use of income or assets of the SO

# Integral Part Test Functionally Integrated

- "But For" Test
  - Engage in activities that directly further the exempt purposes of the supported organization; "but for" the activities of the SO, the supported organization would carry on the activity itself
  - Fundraising/investing, etc. insufficient
  - Supporting organization is the parent of supported organization

# Integral Part Test Non-Functionally Integrated

- Distribution Requirement
- Attentiveness Requirement: Distribute at least 1/3 to one or more supported organizations that are attentive to the supporting organization and to which the supporting organization is responsive
  - Attentive = receive sufficient part of total support from the supporting organization

#### Intermediate Sanctions

- Public charities are not subject to the private foundation excise taxes under IRC 4940– 4945
- Instead, subject to "intermediate sanctions," the rules regarding excess benefit transactions set forth in IRC 4958 and Treas Regs 53.4958-1 through 53-4958-8

#### **Excess Benefit Transactions**

- Transactions between public charity and Disqualified Person must be at fair market value
  - Difference from DP for private foundation purposes
  - Defined as any person who is in a position to exercise substantial influence over the affairs of the charity at any time during a 5 year period ending on date of transaction
    - Similar family/business attribution rules to PF
- Any excess benefit is subject to an excise tax
- Presumptive safe harbor available

#### **Donor Advised Fund**

Owned and controlled by a sponsoring organization

Tracked with reference to donor(s) or related persons

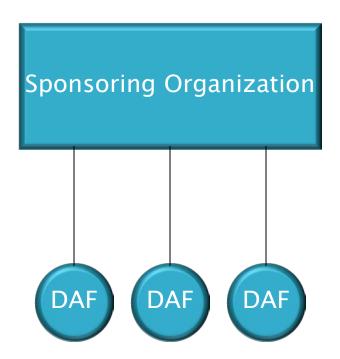
Donor, donor appointee or related party has advisory privileges concerning distributions or investments

Certain exceptions apply
(distributions to single
org/governmental entity;
advised by majority
disinterested committee chosen
by sponsoring organization)

#### **Donor Advised Fund**

#### Special Rules:

- Donors, donor advisors and investment advisors of DAF are automatically DPs of sponsoring organization
- Section 4966 excise tax on distributions to individuals
- Prohibition on DAF making grants, loans, compensation or similar payments to donors, donor advisors or related persons
  - Entire prohibited payment is excess benefit transaction
- Section 4967 excise tax on more than incidental benefit to donor, donor advisor or related person



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